

PREMIUM

EVENT BARS



About Us

ASL ACTIVATION & EVENTS

We're a pretty inspirational brand activation and creative agency based in Oxfordshire. We have three clear sides of our business; Live event production and creativity where we own a number of diverse events such as Prosecco In The Park and Arenacross.

Brand activation where, with huge attention to detail, we creatively produce events for some of the world's most iconic brands.

Finally, we love drink and creating amazingly well thought out drinking experiences, so we've designed and built the most awesome event bars on the planet; so, when they're not in use at our owned events, we're happy to hire them out to brands, agents and nice people that like nice things too!g.

+44 (0)8454 750 796 sarah@arenasportslive.com aslactive.com

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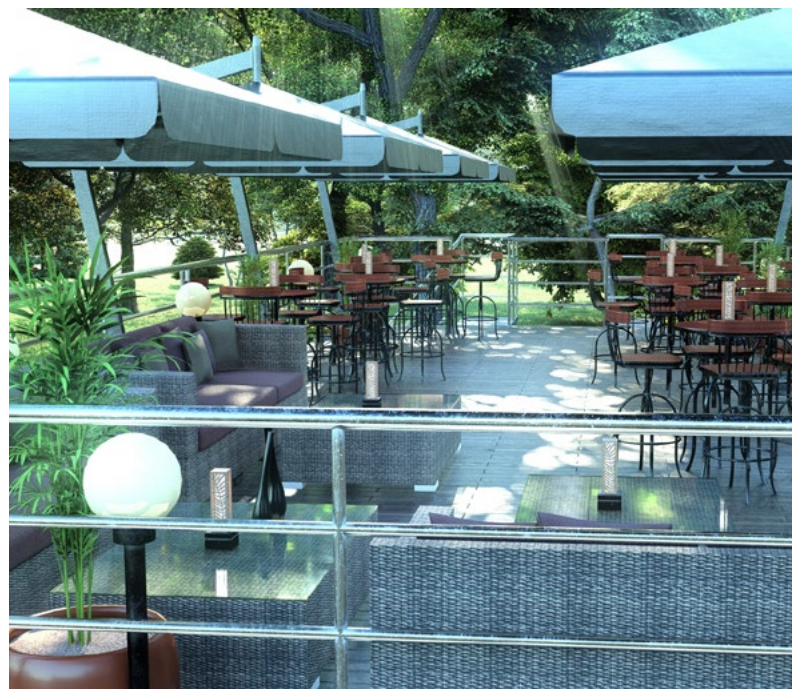
Premium Event Bars

NEED A BAR FOR YOUR BRAND OR EVENT?

We own and operate a range of premium Prosecco, Gin, Cocktail and Craft Beer Bars delivered as a turn-key operation with the most talented staff serving the tastiest drinks!

Whether you're a brand, representing a brand, event owner or private customer, our range of 'White-labelled' bars can be transformed to your image, brand or style without exception.





The Cocktail Box

The most outstanding premium event cocktail gallery bar in the country serving the most delicious cocktails with the most talented mixologists and DJ's

SPECIFICATION

Three huge shipping containers have been carefully hand-crafted together to make a beautiful 'copper-filled' lounge that wouldn't feel out of place in the most premium of events. With a seated viewing gallery and downstairs deck next to the bar, The Cocktail Box can seat up to 100+ guests in secluded elegance.

Minimum floor space required: 15m x 15m

Arrives on 2 x vehicles

Seats: 100

Set up: Between 3hrs & 6hrs depending on size and specification options

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OUR CHARGES

Depending on the type of event, we offer many scalable pricing options that include;



Customising our bars, staff and equipment to your brand, activation or theme.

A full drinks package for private hire where you choose to sell to your guests, provide complimentary or a combination of both.

A dry bar where you provide staff and stock (drink brands only).

We also offer you a percentage return on sales (subject to negotiation)



FROM

£7,495.00*

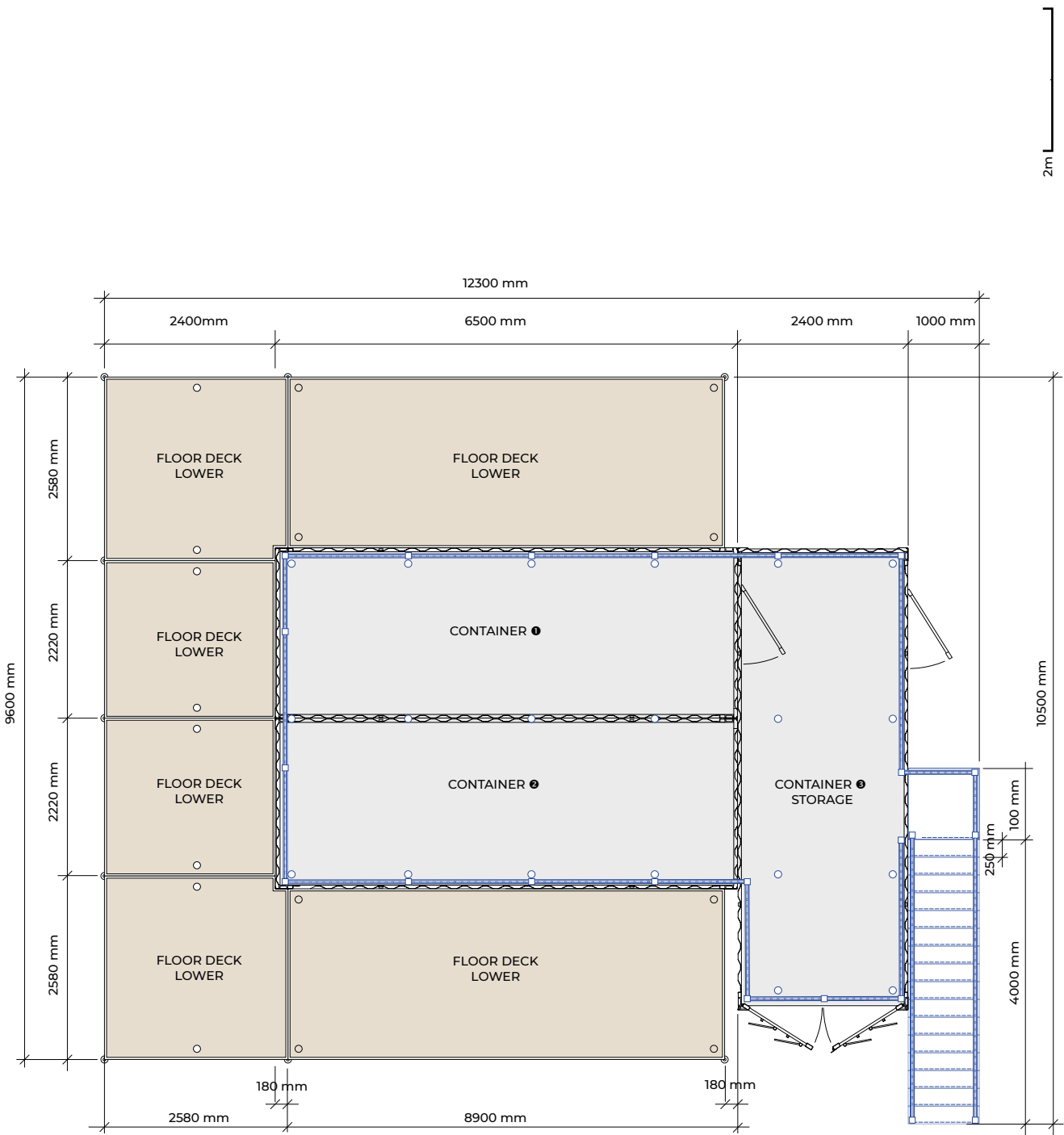
Please note that charges are based on a one-day hire charge

Additional days are charged at £1,500 per day

*Charges are subject to location, ease of access and total number of expected guests

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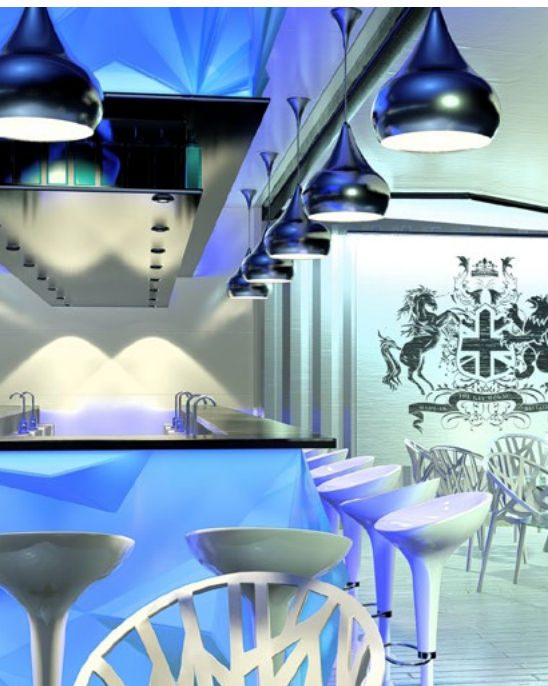
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THE COCKTAIL BOX – DIMENSIONS	aslactive.com	REVISIONS	
		MM/DD/YY	REMARKS
	TECHNICAL DRAWING SERIES 2019	1	
		2	
		3	NOT FOR CONSTRUCTION
		4	



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The Gin House

An outstanding premium mobile event Gin and Gin cocktail gallery bar in the country serving the most delicious cocktails with the most talented mixologists and DJ's.

SPECIFICATION

This double shipping container has been transformed in to a pristine white Gin cocktail bar with double open sides that transform in to a lower ground seated deck area. With a seated viewing gallery and downstairs deck next to the bar, The Gin House can seat up to 60+ guests in secluded elegance

Minimum floor space required: 12m x 12m

Arrives on 1 x vehicle

Seats: 60+

Set up: Between 3hrs & 6hrs depending on size and specification options

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OUR CHARGES

Depending on the type of event, we offer many scalable pricing options that include;



Customising our bars, staff and equipment to your brand, activation or theme.

A full drinks package for private hire where you choose to sell to your guests, provide complimentary or a combination of both.

A dry bar where you provide staff and stock (drink brands only).

We also offer you a percentage return on sales (subject to negotiation)



FROM

£5,995.00*

Please note that charges are based on a one-day hire charge

Additional days are charged at £1,500 per day

*Charges are subject to location, ease of access and total number of expected guests

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16



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The Craft Beer Bunker

An incredibly unique craft beer bar set in the coolest mix of containers.

SPECIFICATION

This double shipping container has been transformed in to a double open-sided wood-filled bar like no other. With a seated viewing gallery and downstairs deck next to the bar, The Craft Beer Bunker can seat up to 100+ guests in a rustic setting.

Minimum floor space required: 12m x 12m

Arrives on 1 x vehicle

Seats: 60+

Set up: Between 3hrs & 6hrs depending on size and specification options

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OUR CHARGES

Depending on the type of event, we offer many scalable pricing options that include;



Customising our bars, staff and equipment to your brand, activation or theme.

A full drinks package for private hire where you choose to sell to your guests, provide complimentary or a combination of both.

A dry bar where you provide staff and stock (drink brands only).

We also offer you a percentage return on sales (subject to negotiation).



FROM
£5,995.00*

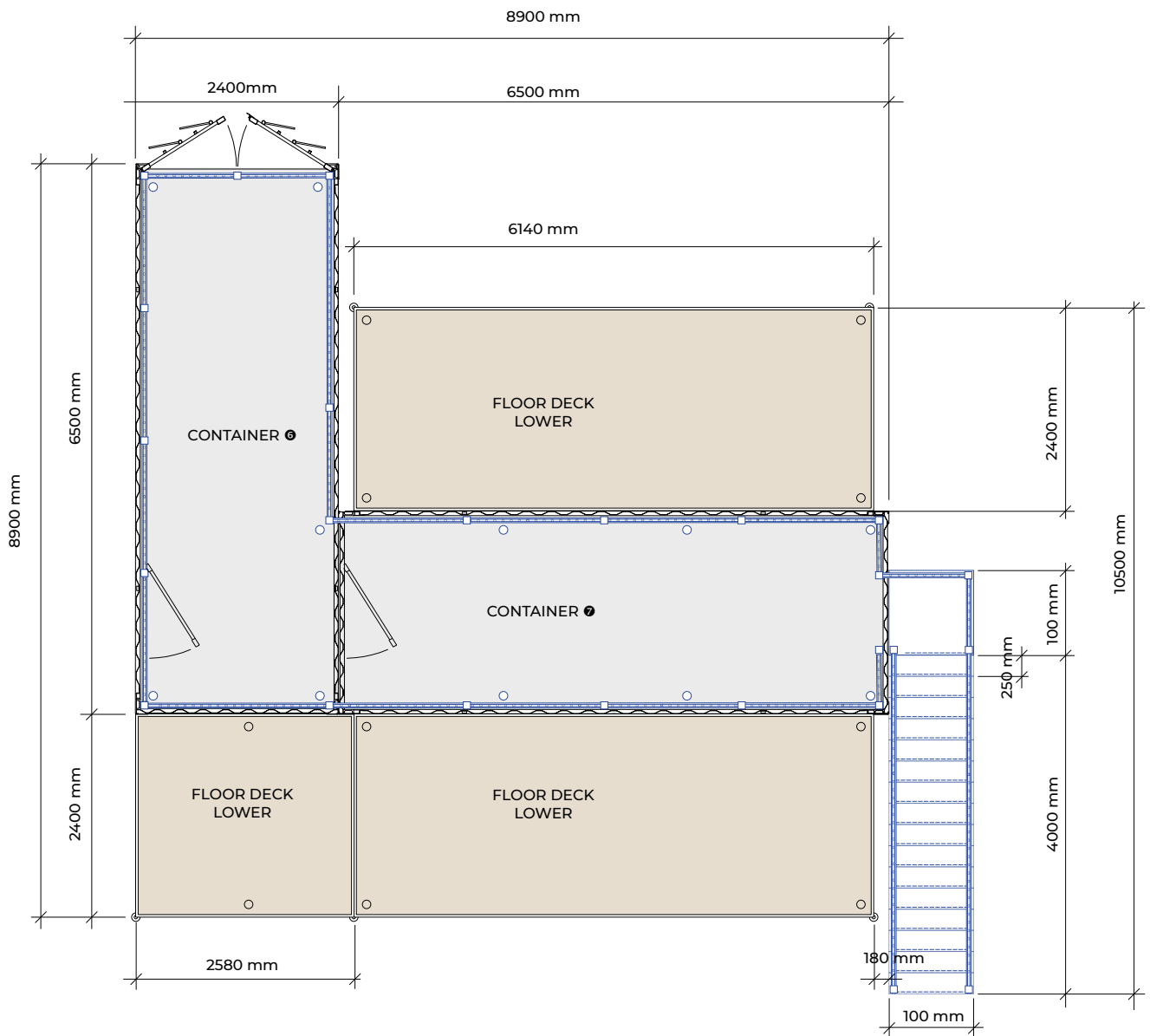
Please note that charges are based on a one-day hire charge

Additional days are charged at £1,500 per day

*Charges are subject to location, ease of access and total number of expected guests

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THE CRAFT BEER BUNKER – DIMENSIONS

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TECHNICAL DRAWING SERIES 2019

REVISIONS

NO	DATE	REVISIONS
1		
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5		

NOT FOR CONSTRUCTION



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WHAT'S INCLUDED

Shipping containers that transform into the bar

Transport and crane hire to and from the event

Stairs to large roof gallery with seating, parasols and heaters

Downstairs bar & decking area

Premium Rattan & bespoke seating for up to 100 people

Internal stock, washing and preparation room

Bar and stock room fridges

Production crew to set up and dismantle

Bar & equipment Manager throughout event

Intrenal sound system

EPOS payment system



ADDITIONS THAT WE CAN ARRANGE

Drinks packages bespoke to your event

Beautiful bar & table service staff

Theatrical flair bartenders

DJ & Sound System

Fire Pits & Outdoor Heaters

Extra outdoor seating

Stretch fabric marquee roof 10m x 10m

Large 16m diameter star shade

Bespoke branded glassware

Bespoke branded bar, POS & parasols

Fridge/Freezer Stock Vehicle

Bespoke bartenders uniforms

Additional 10 seater

VIP Outdoor Rooms

A personalised menu and bespoke drinks to you or your brand or event



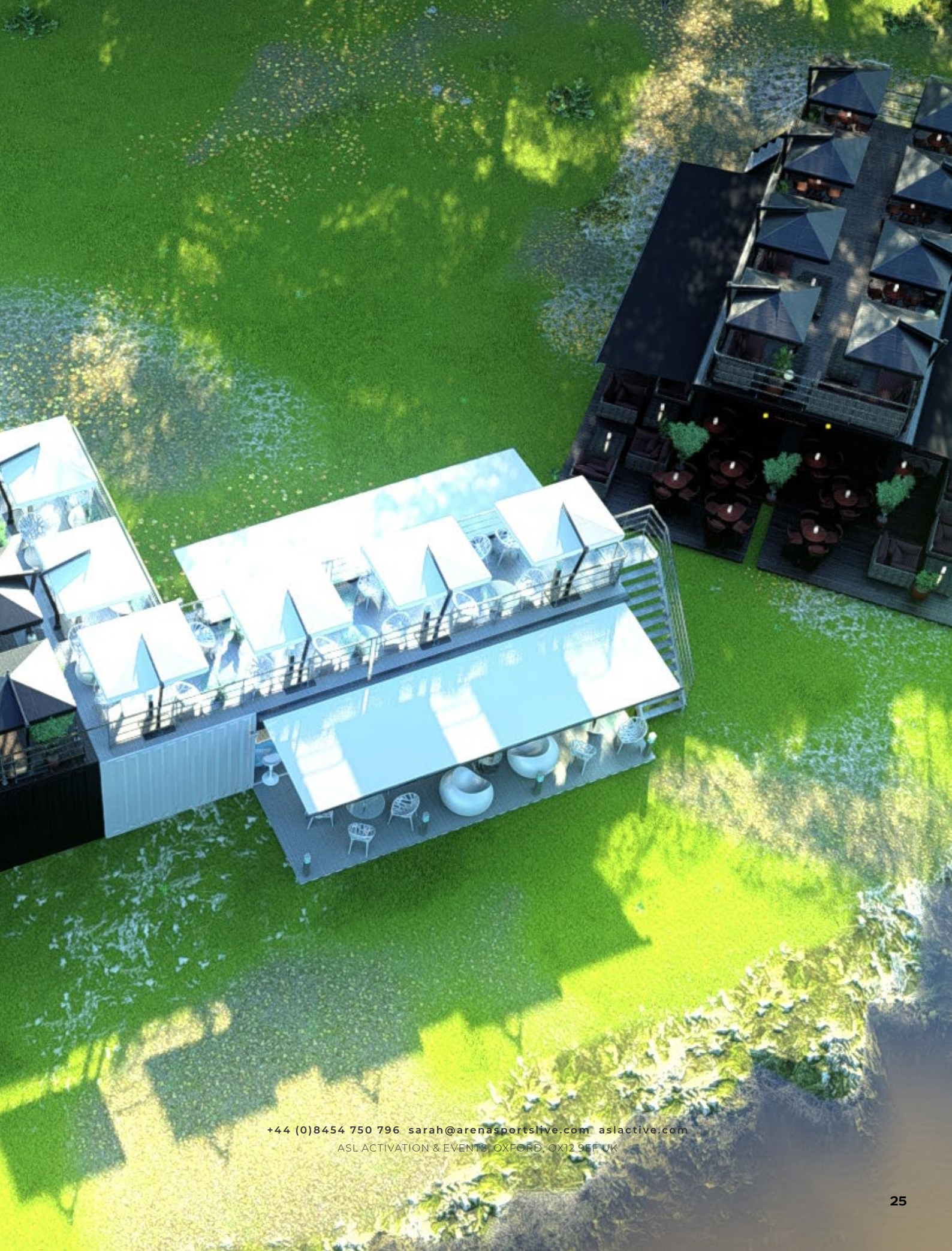
WE ASK YOU TO PROVIDE

A level surface area

Power

Suitable access (venue viewing is recommended)





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Prosecco & Champagne Bar

The largest and most stunning, glitter-gold mobile Prosecco & Champagne Bar in the UK (possibly anywhere!) – perfect for any private occasion, brand, agency or event.

SPECIFICATION

Based on a huge American RV, we've created the most eye-catching Prosecco & Champagne Bar imaginable. With its rattan furniture, mirror-gold bar and sand coloured stretch fabric marquee, we set the scene for any event.

Minimum floor space required: max 50m x 50m

Arrives as one vehicle
(with two supporting vehicles)

Seats: 100+

Set up: Between 3hrs & 6hrs depending on size and specification options



OUR CHARGES

Depending on the type of event, we offer many scalable pricing options that include;



Customising our bars, staff and equipment to your brand, activation or theme.

A full drinks package for private hire where you choose to sell to your guests, provide complimentary or a combination of both.

A dry bar where you provide staff and stock (drink brands only).

We also offer you a percentage return on sales (subject to negotiation).



FROM

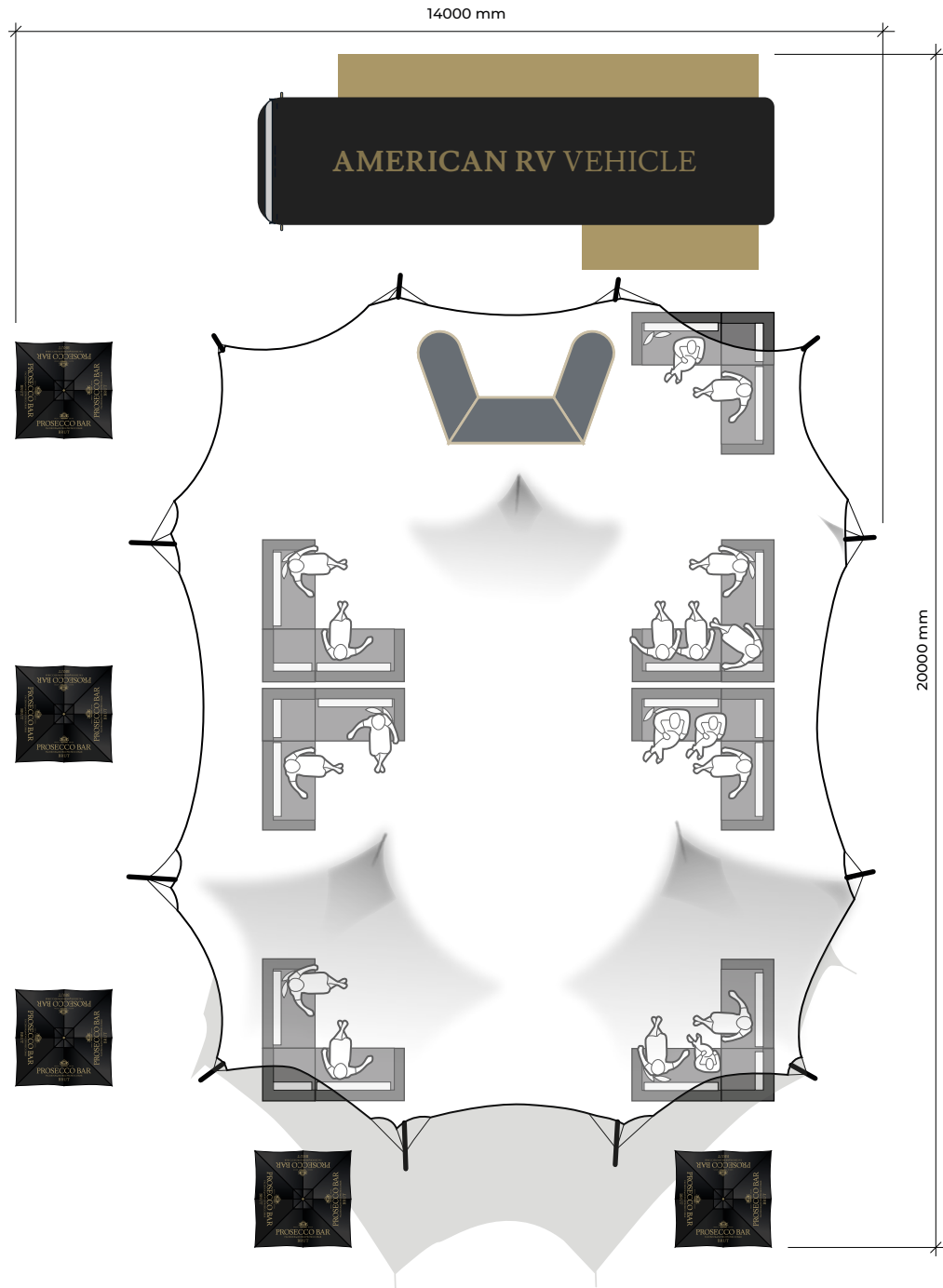
£4,495.00*

Please note that charges are based on a one-day hire charge. Additional days are charged at £1,250 per day. Charges are subject to VAT charged at 20%.

*Charges are subject to location, ease of access and total number of expected guests.

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PROSECCO & CHAMPAGNE BAR – DIMENSIONS	aslactive.com	REVISIONS	
		MM/DD/YY	REMARKS
	TECHNICAL DRAWING SERIES 2019	1	
		2	
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	4		
		NOT FOR CONSTRUCTION	



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WHAT'S INCLUDED

An incredible 'Gold' American RV

Transport to and from the event

Large modular bar and back bar

Ornate frames for POS and

Bar menus

Large 16m x 21m Star Shade roof cover

Premium Rattan & bespoke seating for up to 100 people

3 x large poseur tables with branded parasols with four tall bar chairs per tables

Fridge/Freezer Stock Vehicle

Bar fridges

Production crew to set up and dismantle

Bar & equipment Manager throughout event

Intrenal sound system

EPOS payment system



ADDITIONS THAT WE CAN ARRANGE

Drinks packages bespoke to your event

Beautiful bar & table service staff

Theatrical flair bartenders

DJ & Sound System

Fire Pits & Outdoor Heaters

Extra outdoor seating

Stretch fabric marquee roof 10m x 10m

Large 16m diameter star shade

Bespoke branded glassware

Bespoke branded bar, POS & parasols

Bespoke bartenders uniforms

Additional 10 seater

VIP Garden Rooms

A personalised Prosecco & Champagne cocktail menu and bespoke cocktails to you or your brand or event



WE ASK YOU TO PROVIDE

A level surface area

Power

Suitable access (venue viewing is recommended)





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Contact Details

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